



THE HEALTHCARE IT MARKET IN EUROPE

ANNUAL GROWTH OF 16%



SOURCE



THE PROBLEM

- Doctors spend **50% of their time** on **paperwork**.
- **Inaccurate and incomplete** patient records.
- **Less time** for direct patient care.





AS A RESULT

The total economic burden of medical errors and adverse effects in the EU, resulting from doctor-related mistakes, is estimated to range between **€2.82 billion and €84.61 billion per year.**

Globally, the World Health Organization (WHO) reports that **2.6 million people die annually due to unsafe healthcare.**





THE SOLUTION

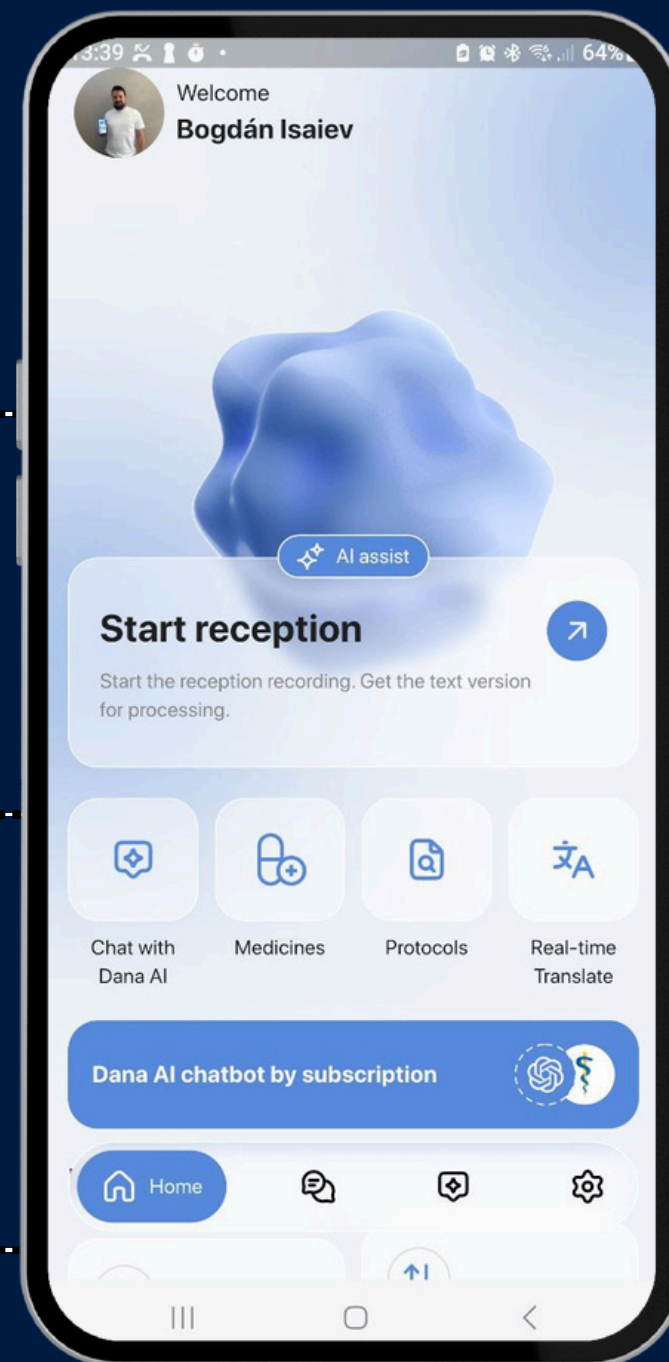
DANA ASSIST

Less Routine, More Medicine

✓ Real-Time AI Support: Instant medical insights and clinical guidance.

📖 Access to Medical Databases: Integrated with PubMed, UpToDate for accurate decision-making.

👤 Comprehensive Patient Records: Organized, error-free documentation.



💊 Drug Compatibility Checks: AI-driven safety verification.

🎤 Voice-to-Text Automation: Faster, hands-free medical documentation.

🔒 Secure Data Exchange: Safe communication between healthcare providers.





PRODUCT FEATURES

- **AI Medical Assistant:** Real-time data and support.
- **Comprehensive Records:** Patient history management.
- **Drug Compatibility:** AI-driven checks.
- **Voice-to-Text:** Efficient documentation.
- **Secure Communication:** Safe data sharing.





ADVANTAGES OVER COMPETITORS

Competitive Edge: Partnership with Universidad de Miguel Hernández boosts our AI capabilities with advanced research.



Market Specificity: Unique tailored for the Spanish healthcare market with international expansion potential.

AI Advantage: Uses AI to enhance and analyze data, offering deeper insights and better outcomes.



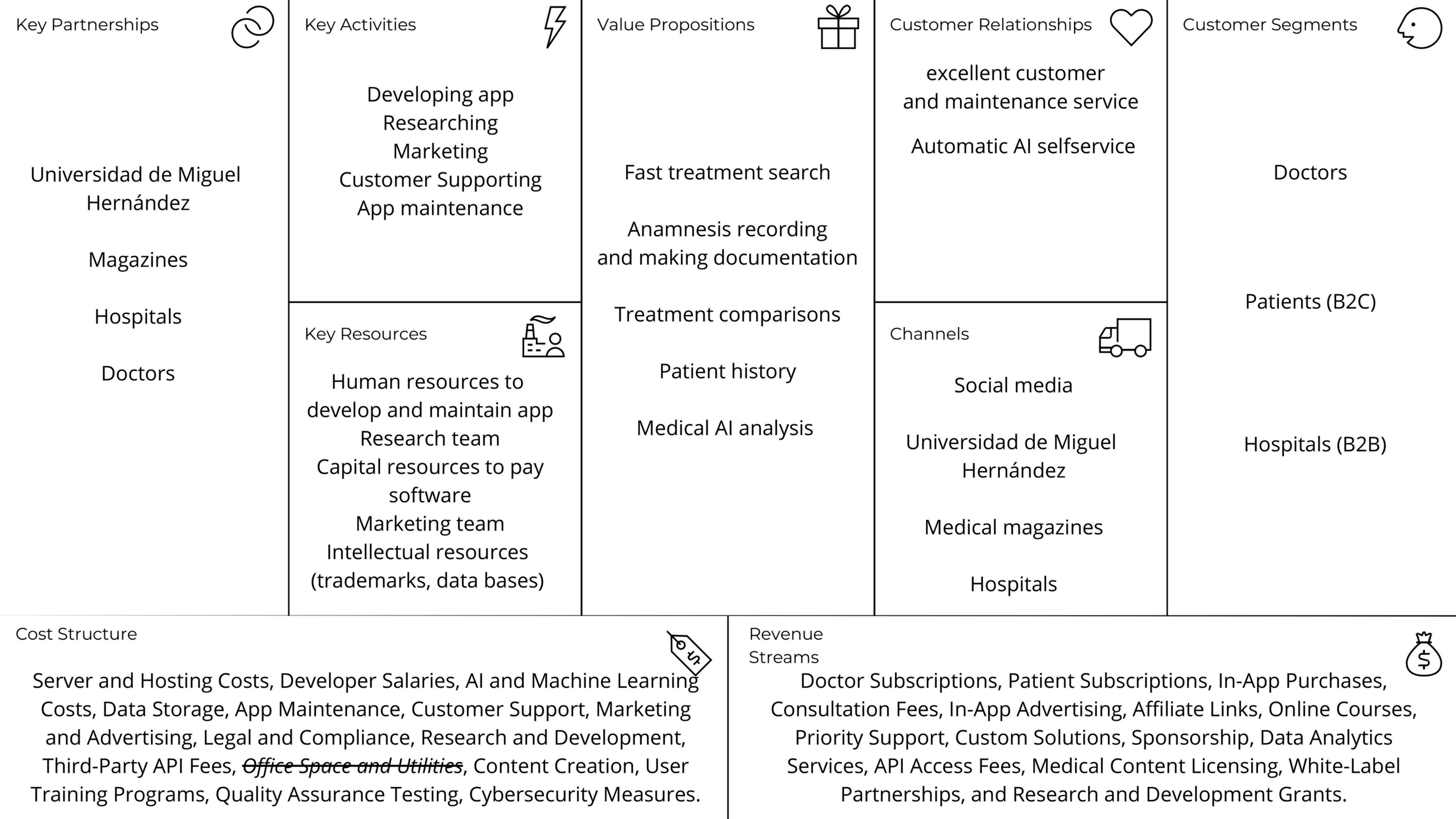


TARGET AUDIENCE

B2C: Doctors and patients

B2B: Hospitals, clinics, private practices, telehealth providers.







FINANCIAL ESTIMATIONS FOR B2B STRATEGY

Market Size: **24,500 hospitals & clinics, 2M doctors, 740M people.**

 Adoption Goals:

Year 1: 2% (~490 clinics & hospitals)

Year 3: 10% (~2,450 clinics & hospitals)

 Pricing:

Hospital Subscription: €100,000/year

Clinic Subscription: €10,000/year

 Projected Revenue (B2B):

Year 1: €13.5M

Year 3: €67.5M





FINANCIAL ESTIMATIONS FOR B2C STRATEGY

Adoption Goals:

- Year 1: 1% of doctors & 0.2% of patients
- Year 3: 5% of doctors & 1% of patients

Pricing:

- Doctor Subscription: €500/year
- Patient Subscription: €100/year

Projected Revenue (B2C):

- Year 1: €48M
- Year 3: €242M

Total Projected Revenue:

- ◆ Year 1: **€61.5M**
- ◆ Year 3: **€309.5M**





OUR MISSION AND SOCIAL IMPACT

- **Global Mission:** Improving healthcare in Spain and underserved regions worldwide.
- **Target Areas:** Focus on African and developing countries supported by the Red Cross and UN.
- **Telemedicine:** Connecting patients in these regions with qualified doctors to promote global health equality.





TEAM



Vicente Francisco Gil Guillén

Associate Professor. Department of
Clinical Medicine at the (UMH)



Bohdan Isaiev

Dana Assist founder & CEO,
doctor



Domingo Orozco Beltrán

Vice-Rector of Research at the Miguel
Hernández University (UMH) of Elche



TEAM



Pavel Grinchenko

CTO and
Backend developer



Andrii Shpak

Co-founder &
Product Manager



Pavel Malandiy

Front-end developer




Dmytro Vysotskyi


Product designer



OUR COMMITMENT AND PROGRESS

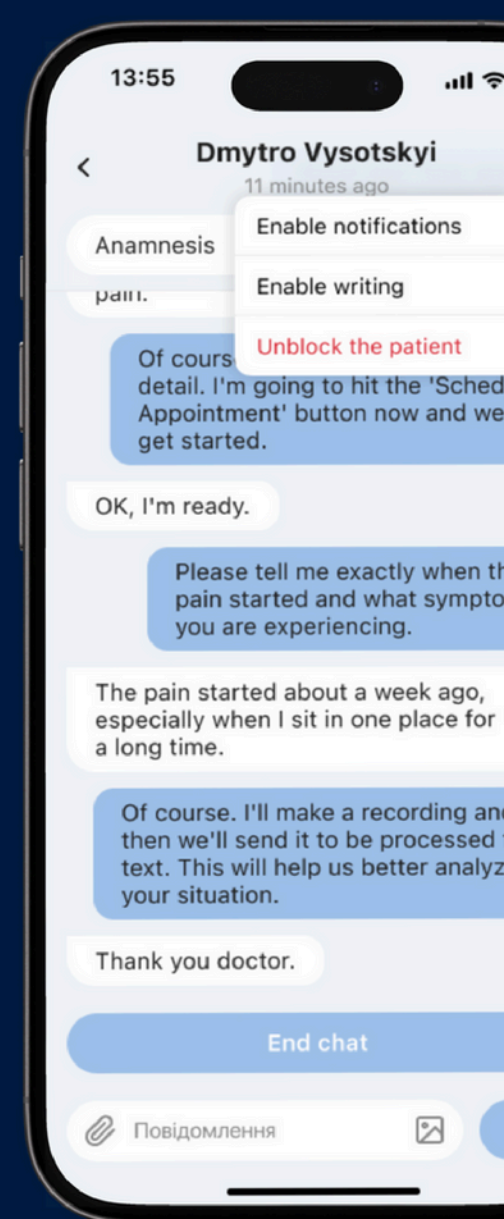
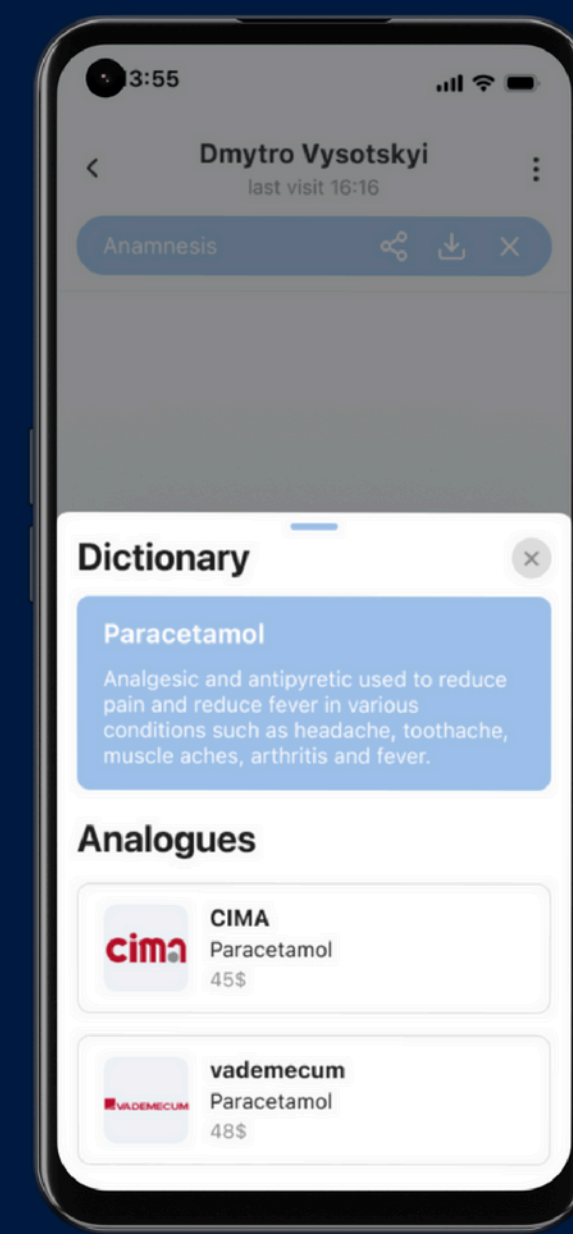
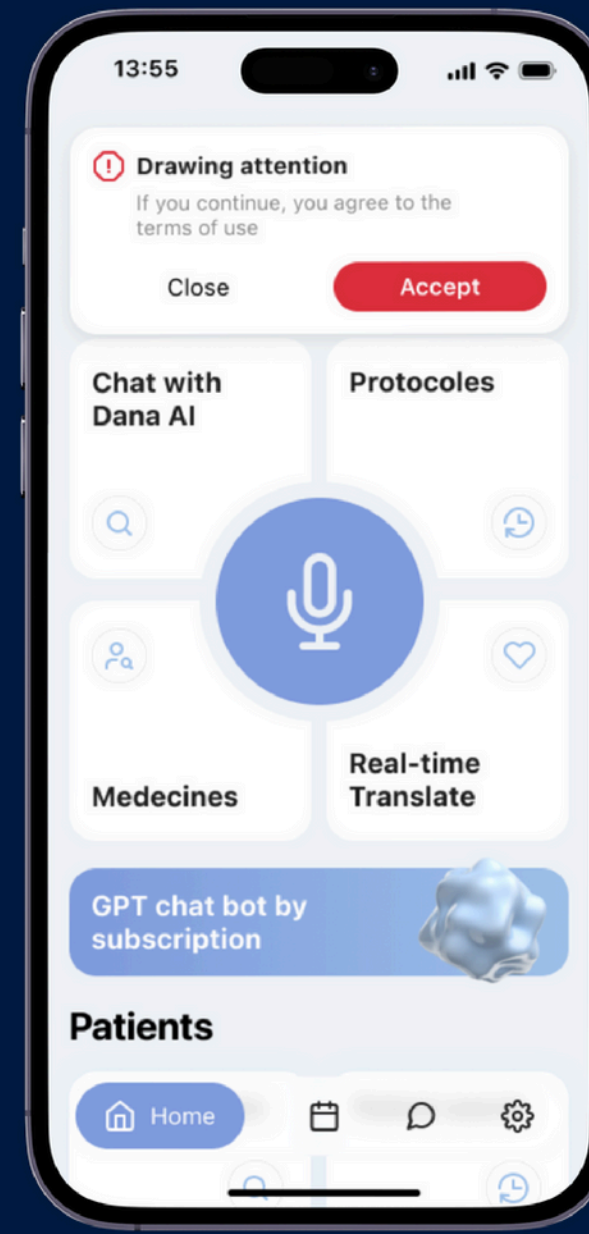
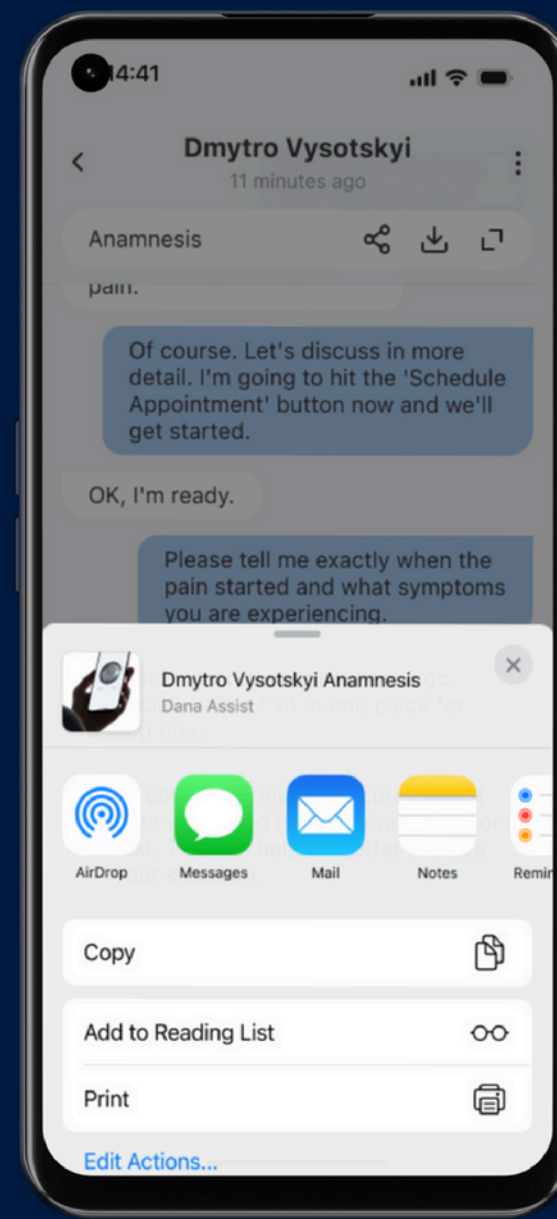
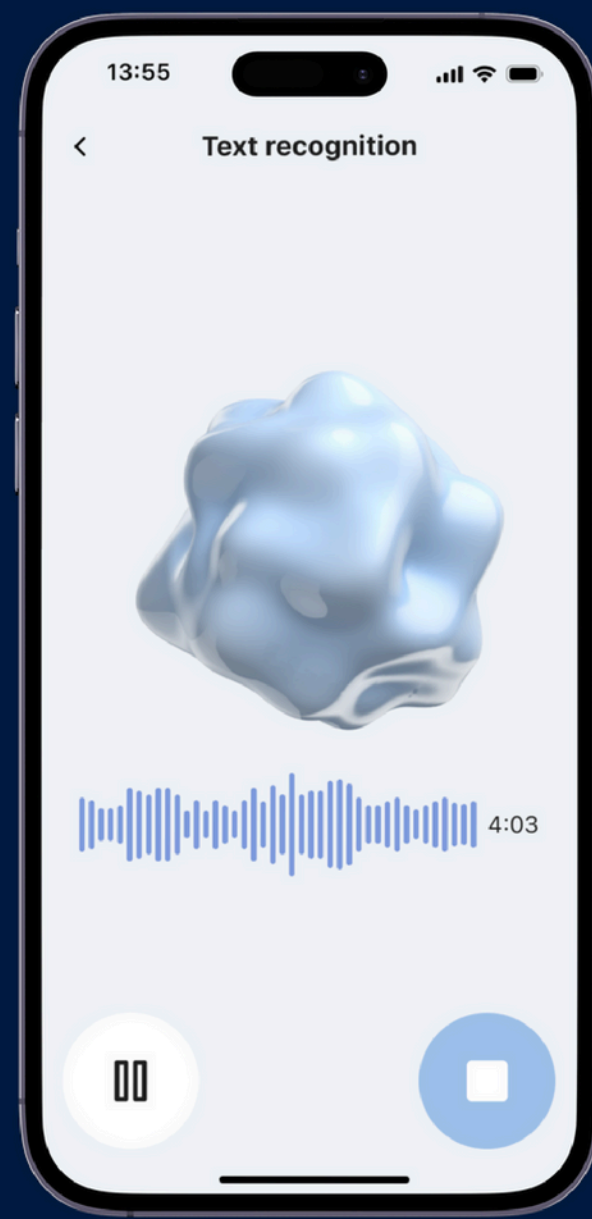
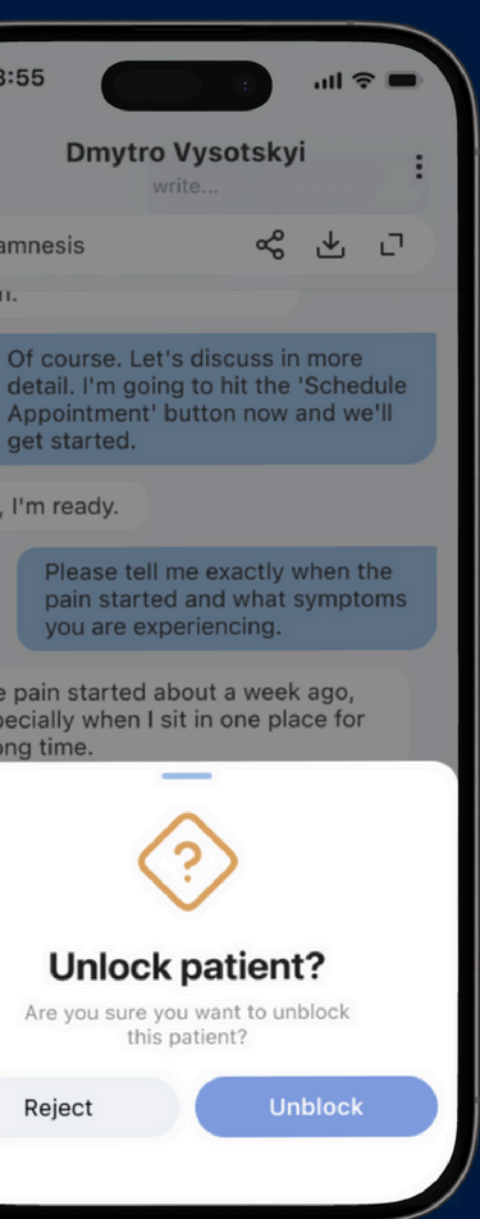
We have dedicated **€160,000** to the noble quest of reshaping healthcare through Dana Assist.

 Presently: Our medical neural network has taken flight, with an initial **€10,000** already pledged.

 In the Coming Year: We shall weave together a cohesive, AI-driven medical network, destined to establish a groundbreaking benchmark for efficiency and accessibility worldwide.



OUR COMMITMENT AND PROGRESS





DANA
ASSIST

leading AI-driven medicine

AI has already transformed the lives of billions
and will continue to revolutionize our world —
consider being a part of this incredible journey.

dana-assist.com